



**17th Annual American Society of Multicultural Health and Transplant Professional
September 23rd – 25th, 2009
Green Valley Ranch Resort & Spa, NV**

December 10, 2008

Dear Corporate Partner:

In September 2009, The American Society of Multicultural Health and Transplant Professional (ASMHTP) will mark our 17th annual meeting in Las Vegas, NV. Since 1991, ASMHTP has provided leadership in a national capacity for healthcare professionals from organ procurement organization (OPO's), transplant centers, tissue and eye banks, to Health and Human Resource (HRSA) and pharmaceutical companies. In the transplant community, ASMHTP has been acknowledged for providing research, education and professional development. Our goal is to promote and facilitate organ and tissue donation for transplantation among minorities. We are a not-for-profit organization recognized under section 501 (c)(3) of the Internal Revenue Code.

We invite you to help us make a difference in the transplant community at our Annual Meeting in Las Vegas, NV on September 23rd – 25th, 2009. Our Annual Meetings attract participants from all areas of the transplant community. Last year's meeting held in Minneapolis, MN was widely commended for the content, workshops and exhibits. We are requesting your support and participation in Las Vegas, 2009. The organ shortage is a leading public health crisis. As a Corporate Partner, you will contribute to the advancement of educational services in the arena of organ/tissue donation and transplantation. The corporate return on your support will be considerable. You have the power to help change the world of transplant and save more lives.

Enclosed you will find the partnership opportunities for your organization. As such, you will have a great opportunity to interact with the individuals who are involved in the donation and transplantation process, as well as attend educational programs. Partners will receive:

- New Market and access to Membership and Media
- Prominent display on our website and Conference Materials
- Recognition in printed Conference material and Newsletters
- Recognition in Press Release

The attendees include:

- Transplant Physicians and Surgeons
- Tissue Requestors and Recovery Coordinators
- Procurement and Clinical Transplant Coordinators
- Social Workers, Family and Grief Counselors
- Hospital Development Specialist

Should you have any questions regarding this opportunity, please do not hesitate to contact Shamel Jones-McCloud at United Network of Organ Sharing (UNOS) Conference Planning and Travel 804-782-4895 or jonesr@unos.org.

Thank you in advance for your support of ASMHTP and your concern for the thousands of people waiting for life saving transplants. Together we will change the course of history.... We will save lives. We look forward to hearing from you.

Sincerely,

President of the American Society of Multicultural Health and Transplant Professionals

Enclosures

cc: Shamel Jones-McCloud

ASMHTP PARTNERSHIP FORM

Corporate Partnerships are available at several levels and we can tailor a plan to meet your corporate marketing needs. Review the opportunities below that your organization would like to sponsor and indicate the amount enclosed.

<u>Types of Partnerships</u>	<u>Enclosed Amount</u>
❖ Premiere \$10,000 - Up	_____
❖ Platinum \$7,500 - \$9,999	_____
❖ Gold \$5,000 - \$7,400	_____
❖ Silver \$2,500 - \$4,999	_____
❖ Bronze \$500 - \$2,499	_____
❖ Donations \$1 - \$499	_____

Partnership is an important opportunity for exposure and support. You will have the opportunity to speak with professionals from across the country. Partial or joint sponsorships are available. Circle the opportunities below that your organization would like to sponsor.

- **Presidential Dinner** **\$10,000.00**
- **Keynote Speaker** **\$10,000.00**
- **Lunch (Total of 2)** **\$6,000.00 each**
- **Plenary Speaker** **\$5,000.00**
- **Conference Brochure** **\$4,000.00**
- **Conference Bags** **\$4,000.00**
- **Continental Breakfast in the Exhibit Hall** **\$3,500.00**
- **Conference Mini Syllabus** **\$3,000.00**
- **Conference Syllabus on Disk** **\$3,000.00**
- **Conference T-shirts** **\$2,000.00**
- **Conference Registration Badge Lanyards** **\$1,500.00**
- **Coffee Break (total of 3)** **\$1,500.00 each**

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Name _____ Email: _____

Enclosed is my check for \$ _____ .00 payable to ASMHTP.

ASMHTP Use Only:		
Date Recd.: _____	Check #: _____	Check Amount: \$ _____

Please return completed form with payment payable to ASMHTP by July 6, 2009 to:
 Shamel Jones-McCloud
 UNOS Conference Planning and Travel
 700 North 4th Street
 Richmond, VA 23219
 Phone: (804) 782-4895 FAX: (804) 782-4995
 Email: jonesr@unos.org